

**Get the word out about your product
or business!**



**Imagine your
ads reaching
over 2.7 million
homes* in
10 states!**

* The circulation of all MCN members totals over 3 million. Some MCN member papers do not run every ad – every week. They may elect to hold the ad until the next week, or if space does not permit, may not run it at all. Our research has found that an estimated 75% of all papers run the MCN ads on any given week. Even at 75% of the circulation, \$199 is still an unbeatable price. Each publisher reserves the right to refuse any and all advertising. Tear sheets will not be furnished.

Rev. 4/07

MCN Insertion Order

Mail this form along with your payment (check, money order, or credit card number) to your local MCN member paper or call Midwest Free Community Papers at 800-248-4061 or fax us at 319-341-4358.

Ad Copy

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____

Method of Payment

- Check
- Visa
- MasterCard
- American Express

Credit Card # _____ Exp. date _____ CVV Code _____

Signature _____



Midwest Classified Network

A Division of Midwest Free Community Papers
 PO Box 1350
 Iowa City, Iowa 52244-1350

Tel: 319-341-4352 or 800-248-4061
 Fax: 319-341-4358
 E-mail: mfcpc@mchsi.com
 Web Site: www.mfcpc.org

**Get the
word out!**



Midwest Classified Network

*A division of Midwest
Free Community Papers*

Toll Free: 800-248-4061
 Or
 Fax: 319-341-4358

**The Midwest Classified
Network gives you results
you're after!**

With over 3 million home distribution* and a total market coverage of the Midwest Classified Network (MCN), you can't miss when you use this unique marketing tool.



Free papers have had a dramatic impact on the Midwest advertising scene. Tuned to the shopping and buying habits of the local markets they serve, free papers have shown an inspiring growth pattern. Their remarkable ability to produce results is predicted upon a number of factors including their total market coverage, their flexibility to meet changing local patterns and an amazing acceptance, not only by consumers, but retail merchants as well.

Free papers developed because they fill a need. They survive because they produce results. They grow in size and numbers because they perform better than their competitors.

Classified Ad Rates

All Zone— Your ad is placed in over 2.7 million homes* at a cost of \$199 for 30 words.

Iowa Only Zone— Your ad is placed in nearly 1 million homes* and sells for \$159 for 30 words.

East Zone— Your ad is placed in over 1.8 million homes* east of Interstate 35 — this includes Des Moines, and sells for \$159 for 30 words.

West Zone— Your ad is placed in nearly 1 million homes* west of Interstate 35 — this includes Des Moines, and sells for \$159 for 30 words.

\$2.00 each additional word over 30 words.

One Call.... One Check...and we get the word out for you!

Prices subject to change without notice.

Ask about our
Display Ad
Network, too!

- Easy to Use
- Great Results
- Low, low prices

Call Midwest Free
Community Papers for
more information.

1-800-248-4061